NOLET

– FAMILY DISTILLERY –
SINCE 1691

Your event at the Nolet Family Distillery



The Nolet Family Distillery is a truly unique company. Since 1691, premium spirits have been distilled here, now under the leadership of the 11th generation: Carl Jr. and his brother Bob Nolet.

You likely already know the distillery's most important brands. Ketel One Vodka, KETEL 1 Jenever, and NOLET'S Gin hold a prominent place on the shelves of liquor stores and are trusted staples in bars and restaurants around the world.

A REMARKABLE LOCATION

The distillery is located on Schiedam's historic Hoofdstraat and across the Buitenhaven waterway. Together, these two locations form the very heart of the operation and are connected by a private tunnel.

For selected companies and organizations, the Nolet Distillery offers the opportunity to host business events at this remarkable place – right in the middle of the action, in the inspiring setting of a fully operational distillery.

SMALL AND LARGE GROUPS

Our location offers ample opportunities to combine a meaningful business program with an exclusive behind-the-scenes experience. We can accommodate groups of as few as ten people, as well as larger gatherings. Furthermore, the distillery features its own private event grounds, where the possibilities are almost limitless.

The Nolet Family Distillery is uniquely positioned to create valuable, lasting memories.





‘De Nolet’ windmill

The home base for all business events is our own windmill, De Nolet. Built according to the centuries-old windmill tradition of the city of Schiedam, this is the tallest windmill of its kind in the entire world.

The windmill was commissioned by Carel Nolet Sr., the 10th generation and was completed in 2005. In addition to being a landmark for the city of Schiedam, it is also an exceptional location for welcoming guests. With spacious reception areas on the ground floor and first floor, two permanent bars, a private theater with fifty comfortable seats and a professional cinema projector, as well as an exclusive meeting room on the fifth floor, Windmill De Nolet is fully equipped for a wide range of gatherings.

CAPACITY

The venue is available for groups starting from ten guests and can accommodate gatherings of up to one hundred people. The capacity can effectively be doubled by dividing larger groups between a business program in the windmill and a guided tour of the distillery.

For smaller groups, there is also the option to enjoy the sixth floor exclusively, offering sweeping views across the city of Schiedam. On clear days, you can see the center of Rotterdam and the port.




DE MOLET













Tours







Enhance your event at the Nolet Distillery with a guided tour. These tours are available in many formats - from a brief introduction highlighting the most remarkable parts of the operation to an in-depth experience covering every stage of the production process.

A visit to the distillery is hardly complete without stepping onto the production floor. This is your opportunity to see one of the Netherlands' most renowned distilleries in full operation. You will enter the heart of our distillery, where you will come face to face with pot still number 1 – the oldest working distillation still in the country and the one that gave our most important products their name.

From there, walk past the bottling lines where bottles of Ketel One Vodka, KETEL 1 Jenever and NOLET'S Gin are filled, before continuing into our tunnel. Located eleven meters below street level, it leads to our warehouse across the water. This warehouse is an immense space equipped with state-of-the-art robot cranes.

SECRET RECIPES

A tour of the Nolet Distillery can be expanded with a visit to the oldest part of the building – now our heritage rooms. Here, you will stand where it all began at this location, and where, until not so long ago, an office was shared by father and son, generation after generation. You will also find the vault where the family's secret recipes are kept, ready to be passed on to future generations.





A tour of the Nolet Family Distillery is only truly complete with a tasting. Experience our products by sampling them alongside the competition under the guidance of an expert. The smoothness for which Ketel One Vodka, KETEL 1 Jenever, and NOLET'S Gin are known – the result of years of experimentation – is best experienced this way.

DINNER OR DRINKS

Conclude your event at the distillery with dinner in the windmill. This can be arranged as a buffet or as a fully catered dinner with white table linens and every detail taken care of. Alternatively, choose to wrap up the day informally with drinks and thoughtfully prepared bites. Our team is happy to work with you to shape the right format for your event. We also keep a close eye on the well-being of your guests to ensure everyone returns home safely. A wide selection of non-alcoholic cocktails is available, and transportation to and from the Nolet Family Distillery can be arranged if desired.



Nolet Copper Club

The Nolet Copper Club is an exclusive workshop space where, under the guidance of top bartenders, you learn how to craft truly exceptional cocktails using the fines products of the Nolet Family Distillery.

With the atmosphere of a classic speakeasy, the Copper Club engages all your senses from the moment you step inside. The club is located in a distinctive historic building on the edge of the distillery grounds.

WORKSTATIONS

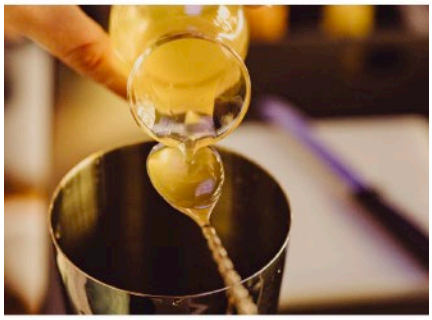
After being welcomed in the front room, you enter the intimate bar through a hidden passage. It's equipped with several professional workstations, allowing each participant to fully experience what goes into creating a truly great cocktail. The workshop space accommodates up to fourteen people at the bar at a time, while the venue as a whole can comfortably host up to twenty guests.

THREE SERVES

A session in the Nolet Copper Club is a perfect addition to a business program and combines well with a tour of the Nolet Family Distillery. Depending on the time available, guests are welcomed at the club with a signature drink before preparing three serves themselves, one of which is non-alcoholic.

If your party exceeds the maximumcapacity of the Nolet Copper Club, it is possible to divide the group so that everyone can still take part in the experience.









Event grounds

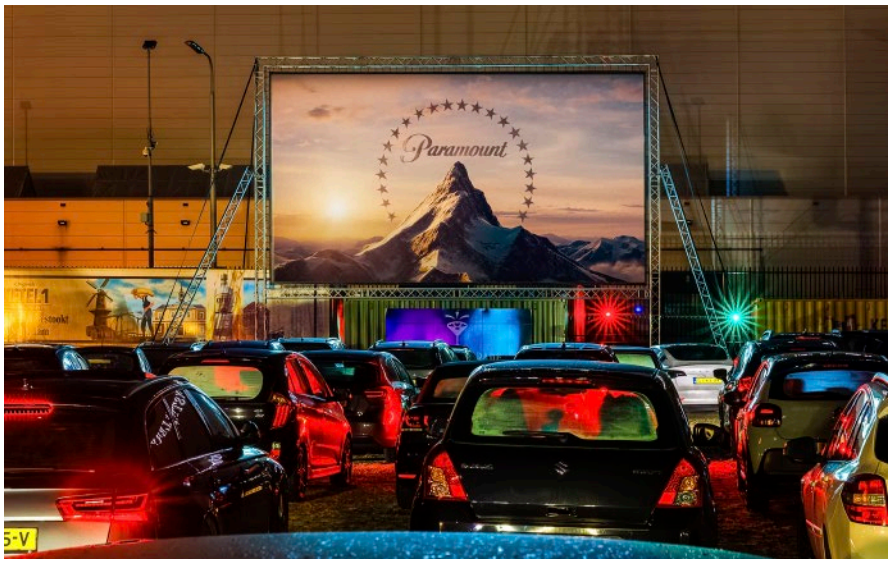
Across the waterway known as the Buitenhaven, opposite the historic distillery and our own windmill, a spacious outdoor area is available. This location is in many ways ideally suited for hosting larger business or consumer events.

Covering more than 10,000 m², the event grounds of the Nolet Family Distillery offer numerous possibilities for shaping your event exactly as you envision it. From a large staff celebration with food trucks and presentation tents to an open-air festival or even a drive-in movie theater – the possibilities are just about endless.

When organizing an event, we take care of every detail. Whether it involves obtaining the necessary permits or setting up the entire site, you can rely completely on our trusted partner Fun-key Events. They know Schiedam inside and out, have worked for many years with reliable suppliers , maintain excellent relationships with the local authorities responsible for permits, and are thoroughly familiar with the Nolet Family Distillery.

MAJOR EVENTS

In recent years, our grounds have hosted a variety of large-scale events, including the International Dutch Distillers Festival, the international finals of World Class – the



most prestigious bartender competition in the world – several editions of the jazz festival Music Distillery, the art event Snapshot of a Larger Order, a gala dinner for the Dirk Kuyt Foundation (now the Feyenoord Foundation), and a major staff event organized by the Schiedam-based insurer DSW Verzekeringen.

A TOUCH OF MAGIC

Without exception, visitors to events held on our grounds find the location truly special. The proximity of Windmill De Nolet creates a strong sense of connection with the distillery itself, giving the setting an almost magical atmosphere.

This feeling becomes even stronger when our products are featured as part of the event's bar and catering offerings. We are always happy to discuss attractive arrangements to make this possible.





For more information about the possibilities, please contact us. We are happy to work with you to create an event at the Nolet Distillery that fits your organization just perfectly.

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